



FACT SHEET

FLO TV Connects, Informs and Entertains through Live Mobile TV

<p>FLO TV Service Description</p>	<p>FLO TV. Now TV goes where you go*. FLO TV™ is a live mobile TV service that gives consumers instant access to America's best content: live and time-shifted news, sports and entertainment 24/7, wherever they are.</p> <ul style="list-style-type: none"> • High quality TV – crystal-clear image and smooth video quality • Fast switching times – just like channel-surfing at home • Easy-to-use – intuitive program guide enables easy content selection • Compelling content – the best-known brands in entertainment for the whole family
<p>Nationwide Network</p>	<p>The FLO TV network is a dedicated, nationwide multicast network built to scale. Millions of consumers can simultaneously watch amazingly high quality video and audio in real time – all without streaming, buffering or downloading. FLO TV achieves this by using over-the-air spectrum previously used by UHF broadcast transmissions.</p> <p>The FLO TV network spans more than 100 major markets in the U.S., reaching a population of over 200 million potential customers.</p>
<p>Devices & Platforms</p>	<p>There are several ways to watch the FLO TV service:</p> <p>On Handsets FLO TV wholesales its FLO TV service on a subscription basis to wireless operators, who in turn offer it to their customers for a monthly retail subscription fee. By leveraging the dedicated FLO TV network, distribution partners can offer this breakthrough mobile TV service without burdening their existing networks or infrastructure.</p> <p>In Cars The FLO TV Auto Entertainment service is an in-vehicle entertainment service that delivers high-quality live and time-shifted TV, offering consumers enhanced, truly mobile entertainment on the road.</p> <p>On a Personal Television FLO TV is also available on the FLO TV Personal Television, a new dedicated device so TV-lovers can watch their favorite news, live sports and entertainment on-the-go, from the palm of their hand.</p> <p>DVDs The FLO TV service offering will be available on personal DVD systems in 2010 through our strategic relationship with Audiovox.</p> <p>Alternative Screens The FLO TV service will be available in 2010 on the Apple® iPhone™ and iPod touch™ through a product collaboration with mophie.</p>
<p>Content</p>	<p>FLO TV offers live and time-shifted network television programming from America's best content, such as ABC, ABC Entertainment, ABC Family, ABC News, Adult Swim Mobile, CBS, CBS College Sports, CBS News, CNBC, CNN Mobile, COMEDY CENTRAL, Disney Channel, Disney Channel Original Movies, ESPN, ESPNEWS, ESPN 2, EXTRA, FOX, FOX News, FOX Sports, FUEL TV, MSNBC, MTV, NBC, NBC2Go, NBC News, NBC Sports, nickelodeon, Playhouse Disney, SOAPNet, Speed, TLC and TMZ.*</p> <p>FLO TV allows consumers to take a diverse array of live TV, news, sports and entertainment programming with them. This includes essential live programming and the best special events and temporary channels, which in the past have included X Games, the Men's College Basketball championship tournament, the FOOD Network, and SHARK WEEK from the Discovery Channel. In addition to offering a robust lineup of programming from leading brands, FLO TV partners with cutting-edge producers and content creators to offer original content.</p> <p><i>*The FLO TV service programming line-up may differ depending on the distribution platform</i></p>

<p>Availability & Pricing</p>	<p>On Handsets Currently the FLO TV service can be viewed on certain mobile phones and smartphones through AT&T and Verizon Wireless, who each determine pricing for their respective offerings.</p> <ul style="list-style-type: none"> • AT&T offers the FLO TV service as AT&T Mobile TV. AT&T customers can learn more about the FLO TV service and AT&T Mobile TV at www.att.com/mobiletv • Verizon Wireless offers the FLO TV service as V CAST Mobile TV. Verizon Wireless customers can learn about the FLO TV service and V CAST Mobile TV at www.verizonwireless.com/mobiletv. <p>In Cars FLO TV Auto Entertainment will be available through the Audiovox (branded as Advent) expeditor channel in more than 12,000 new car dealers in 86 markets nationwide or as an add-on to all existing in car entertainment systems already on the market. In addition, FLO TV Auto Entertainment will also be available in major retail outlets for purchase and installation. Chrysler Group LLC recently became the first automaker in the United States to offer the FLO TV service as a dealer installed option at the point of purchase.</p> <p>Special introductory pricing with a 1 year subscription is \$119 which is equivalent to less than \$10 a month, or for a 3-year subscription at \$299 is equivalent to less than \$9 per month. One year of FLO TV Auto Entertainment service will be included with the hardware purchase through an approved dealer. Annual subscription plans start as low as \$199 per year which is the equivalent of less than \$10 a month, and 3 year subscription plans start at \$499, the equivalent of less than \$9 er month.</p> <p>On a Personal Television The FLO TV Personal Television is available through Amazon.com, Best Buy and RadioShack among other leading retailers. FLO TV Personal Television will be sold at a suggested MSRP of \$249.99*. For a limited time, the purchase price includes 6 months of prepaid subscription service. That's a savings of almost \$90 off the regular service price (\$14.99/month).***</p> <p>DVDs The pricing for the FLO TV service on personal DVD systems is not yet determined but will be available in 2010.</p> <p>Alternative Screens The pricing for the FLO TV service offering on the Apple® iPhone™ and iPod touch™ is not yet determined but will be available in 2010.</p> <p><i>* Taxes not included. Additional fees and charges may apply. Pricing and service subject to change at any time. After the expiration of the original prepaid subscription, the customer's subscription will automatically renew and the customer's credit card will be charged at the then-current rate.</i></p> <p><i>** Prepaid subscription required for 1 year / 3 year plans. 3-year prepaid subscription required for \$8.99 / mo. package. Special introductory offers and waived activation fee expire 3/31/2010. Customers should review the FLO TV Customer Agreement for additional terms and conditions that apply to this purchase. All subscription payments are non-refundable. Purchase of compatible device required to view the FLO TV service.</i></p> <p><i>*** Service must be activated between 11/1/09 and 3/31/10 and requires subscription. After six months' service, the customer's credit card will automatically be charged the then-current monthly subscription rate. Special offer expires 3/31/10. Six months' prepaid service subscription included with purchase of the FLO TV Personal Television is nonrefundable.</i></p>
<p>About Us</p>	<p>FLO TV is a wholly owned subsidiary of Qualcomm Incorporated</p>
<p>PR Contact</p>	<p>Email: flotv.pr@flotv.com; Web site: www.flotv.com</p>

Service is not available everywhere. Go to <http://www.flotv.com> for coverage. All programming is subject to change. All sports programming is subject to blackout restrictions.

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